



EASTGATE

SKIDATA Installations

Shopping Centers

South Africa

Eastgate Shopping Center

The Eastgate Shopping Center is the first cross-regional shopping center in Johannesburg. Built in 1979 and with more than 260 stores, it now offers its 2 million visitors per month a great shopping experience on 122,000 m². Given these numbers, the professional management of its nearly 4,000 parking spaces plays an important role.



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Project description

In 2013, SKIDATA was awarded the contract to replace the existing parking system. In only 6.5 weeks a professional parking system was installed. What makes the implementation in 2013 particularly impressive is the fact that the new installation was set up while the old one was still in operation. The customer did not lose a single day - also in terms of revenue during the implementation period. In 2015 the parking system was partly renewed and expanded.

The operator is especially pleased with the many features and benefits of the SKIDATA parking system. He emphasizes that he has never seen a system that is so easy to manage and operate, and that works as well as planned from the outset in all aspects. In particular, the customer

experience and customer satisfaction have been enhanced with SKIDATA. If customers have questions, they can be helped from the control center by means of an intercom solution directly at the barriers or at the automatic payment machines. Equally impressive is the servicing aspect – Should, for example, a SKIDATA gate be accidentally knocked down by a car, the operator can easily put it back into place again. Additional revenue can be generated through the various advertising options on the columns, barriers, and machines. Often the parking facility itself is used to promote a variety of sales and other events, such as ‘Cancer Awareness Day’ in which all the barriers light up in pink.

Facts and Figures

Project	Eastgate Shopping Center
Installation date	08/2013; Update: 2015
Capacity / size	2 million guests per month, almost 2,000 parking spaces
SKIDATA products	<ul style="list-style-type: none">• 21 Power.Gates• 20 Column.Gates• 41 Barrier.Gates• 32 Easy.Cash
Solution implemented	Parking.Logic