



# PARK & RIDE

## Your Ticket to Enhance the Travel Experience

The purpose doesn't matter, be it for business or pleasure, commuters always want their journey to be as simple and smooth as possible. Inevitably many will opt to take the car, believing this mode of transport will offer the best solution. By including parking as an integral part of the transport system it becomes possible to offer the traveller a fast, seamless, convenient and hassle-free way to make the switch from using the car for the whole journey, to one that incorporates public transport.

SKIDATA services & solutions make it possible to seamlessly integrate access technology and central operation & control, as well as a range of product and additional service sales. SKIDATA offers you the tools to market, service and manage your business at any time and from anywhere 24 hours a day.

# Adding value and improving the journey experience for everyone



## Examples

NMBS Holding/B-Parking  
Belgium

NS/Q-Park  
Holland

Network Rail, Virgin Rail  
and ScotRail  
United Kingdom

OBB  
Austria

You can find more information about **Park & Ride** on our Website [www.skidata.com](http://www.skidata.com) and in the **Park & Ride** Folder.