

SKIDATA Installations

Los Angeles Football Club

USA

Los Angeles Football Club (LAFC)

The Banc of California Stadium is a new venue, which was built up for soccer club LAFC. It thrills its visitors with its capacity of 22,000 seats and the latest in stadium technology.

LAFC's intention was to focus on the customer journey starting from the point where visitors enter the stadium until they leave it. As they compared different access system providers LAFC decided for SKIDATA because of the efficiency of the products.



Los Angeles Football Club

Stadiums & Arenas

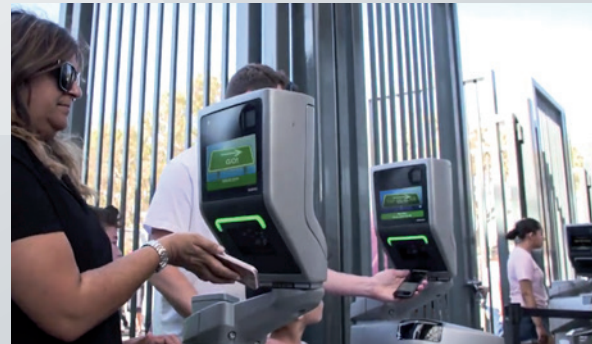
USA

Project description

LAFC's intention for the access system of their new venue was the ease-of-use for the visitors, a system that can be used intuitively and the ability to get into the stadium very quickly.

SKIDATA installed its new Mobile Contactless Solution at the entire stadium. Therefore, LAFC is the first football club that works solely by mobile tickets and can impress their visitors with one ticket on their mobile phone which ensures faster and safer entry. This is what is also impressive for LAFC itself: Watching their visitors get into the stadium easily without any struggles.

But LAFC didn't only decide for SKIDATA because of the ease-of-use for their customers. It is also easier for the operators to receive in-depth information about their visitors' behavior. We are proud that LAFC have chosen SKIDATA for their stadium.



Facts & Figures

Project	LAFC – Banc of California Stadium
City	Los Angeles
Installation Date	January 2019
Capacity/ Size	22,000 seats
Requirement	Fast entry and ease-of-use for visitors
Solution implemented	Mobile Contactless Solution
Realization/ Special Features	New mobile system for the new venue