



Sales.Services

Imagine turning your car parking facilities into preferred destinations for car park users... Now turn it into a reality.

It's time to get marketing savvy

- Don't just wait for customers to find you? Actively market yourself to suit their individual needs.
- Turn your facilities into destinations of choice through a range of cross-promotions.

Create value through new services

- From reservation systems and a range of ticketing options to car washing and servicing.
- Opportunity to on-sell or bundle different services together into marketable packages.

Build valuable business partnerships

- Expand sales channels from on-site kiosks to web, mobile phones and beyond.
- Create one-stop-shops to turn one-off users into regulars.

SKIDATA integration makes it easy

- Connect a range of services and sales channels for simple application.
- Expand to include new platforms as new ideas arise and your business grows.