



Apprenticeship Media specialist – Media Design

Length of apprenticeship

3.5 years

Training system

Dual training system in the business
and in vocational school

What do I learn in the business?

- Knowledge of operational services and products
- Knowledge of activity-specific computer programs (Adobe and MS Office)
- Knowledge of multimedia products (video)
- Professional conduct toward clients
- Practical application of the knowledge acquired
- Project management

Vocational school

Classes are divided into blocks:
1st to 3rd year 9 weeks
4th year 5 weeks

What do I learn in vocational school?

- Basic understanding of business
- German and English
- Use of graphics, image and text-processing programs

Work equipment

- Computers
- Graphics programs
- Image-editing programs
- Text-processing programs

Main duties

- Designing print media such as newspapers, brochures, posters
- Design and maintenance of websites
- Design of text and image elements for layouts
- Animation of movement segments
- Preparation of drafts for clients
- Work with multimedia programmers, multimedia designers and online content managers
- Support of audio and video recordings
- Post-editing of image and sound recordings (views, cut, etc.)

Requirement profile

- Computer knowledge
- Interest in area of activity
- Skill as graphical artist
- English

Infos

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