



Picture may vary from actual product

# sweb<sup>®</sup> eCom



An intuitive  
e-commerce  
parking solution

Put yourself in the driver's seat of digitalization with a user-friendly, customizable online shop that seamlessly plugs into your existing website or mobile app for Pay-Per-Use models, online bookings, and subscriptions.

## Discover your customers

Gather data to increase visibility, bookings and revenue. Actively steer sales with tariffs, quotas and have a clear operational view including purchases, cancellations, and active/expired transactions.

## Convenience with Pay-Per-Use

Your customers simply sign up once on your parking online platform and enter/leave your car park, removing the need for payment of ticketing each time. With an effortless entrance and exit, parking will become a breeze.

## Out-of-the-box marketing and sales

Take advantage of one simplified integration with one supplier for your apps or websites. There is no building of your own application, web shop or booking journey required. All this while keeping your corporate branding and identity consistent.

## Flexible services: mobile and web

Use your website as the e-commerce tool for Pay-Per-Use, reservations and subscription. In addition, sweb eCom can be neatly integrated into your existing apps. Increase traffic and revenue on your website and in your parking site.