



Stop & Shop

Carrying full shopping bags, your customers want one thing above all: a parking space right in front of the shop. Provide them with a parking facility and offer convenient parking in front of the door. Your customers will thank you for the comfort by coming back to your shop. SKIDATA enables your customers to park for free while third-party users are either entirely excluded or have to pay for your parking area. The solution also takes your employees into consideration: Via professional long-term parking management, permits can be issued flexibly. Your employees can park conveniently every day with hands-free access media. In short: You concentrate on your core business, your SKIDATA tool takes care of the parking management for you.

Your Benefits

Service for Customers and Employees

- Hand out of the exit ticket when paying at the cash register. Alternatively, validation or payment of parking fees takes place at the automated payment machine, e.g. when exceeding the free parking allowance time.
- Personalized parking permits for employees (hands-free entries and exits, e.g. via long-range data media)

Pure User-friendliness and Ease of Operation

- Taking a ticket, showing it at the supermarket cash register and getting an exit ticket – that's how easy the handling is for your staff and how customer-friendly the solution is for your visitors.
- Intuitive operation of the automated payment machine
- Convenient management of long-term permits for employees using a web-based tool

Resource-efficient Solution

- No local IT infrastructure needed – thanks to hosting of the solution at the SKIDATA data center
- No integration of the parking solution in retail applications necessary
- Inexpensive, running fees for the SKIDATA solution
- One-time hardware investment (e.g. for the barrier gate solution)

Your Business at a Glance

- Transparent occupancy rates and user behavior – simple and at the click of a mouse
- Operative monitoring of your device landscape – anytime and anywhere

More Security and Revenue

- Secure parking for your customers thanks to controlled management of your parking facility
- Exclusion of third-party users and revenue generation when exceeding the maximum parking time
- Secure parking for your employees every day thanks to gated parking areas and personalized access permits

Supporting versatile hardware components (examples)



Column



Barrier



Automated
Payment Machine



Long Range
Reader