Georgian Multipass

(Georgia)

Georgia, located in the Caucasus region of Eurasia at the crossroads of Western Asia and Eastern Europe, is famous not only for its feast and great wine, but also for its first-class ski resorts. Constantly developing infrastructure has turned the ski areas into modern resorts for the whole family. Georgia offers visitors a wide variety of recreational activities in the mountains. Natural freeride possibilities and the famous "blue" snow will make any kind of vacation a pleasure.

In addition, the unforgettable landscapes with their fascinating colorful diversity and the region's hospitality attract visitors from near and far. The region offers a unique comfortable climate with a nice warm breeze coming from the Black Sea all year round.

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Photo by Oleg Gritskevich

Project Overview:

Installation Date	December 2014
Ski Resorts	Gudauri, Bakuriani (Didveli)
Sales Channels	Combination of POS, OPOS and webshop
Access Gates	19 Freemotion.Gate 'Basic' turnstiles with monochrome display and integrated cameras 1 Vario.Gate 13 370i Key Only Turnstiles
Data Carriers	RFID tickets with combined validity in various resorts
No. of mini centrals	9
No. of data centrals	2
No. of super data centrals	1
Operating Software	Freemotion.Logic
Management Software	Management.Services 'sweb.Cockpit'

SKIDATA has played a major role in the development of the ski regions in Georgia over the last years. Thanks to smooth access control systems from SKIDATA visitors of the Georgian ski resorts experience an even more convenient vacation. In December 2014 the operators additionally introduced the Georgian Multipass – a ski pass combining various Georgian ski resorts into one Ski Pool. With this Multipass skiers profit from hands-free access to all resorts with just one single card. But not only the guests enjoy various benefits. The region itself has also benefited from the added security as well as the increasing flow of ski enthusiasts.

Highlights of the Project:

- Project management handled entirely by SKIDATA
- The ski pass is based on contactless RFID technology
- A unique solution that meets the region's need for professional ski-pooling
- Convenient, efficient sales channels to guests of the resort
- Combination of Freemotion.Gates and 370i gates
- With the help of SDRDM, the operating company easily generates reports and statistics
- Skiline altimeter diagram since the 2011/2012 season
- Management.Services 'sweb.Cockpit' provides information in real-time to the management

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